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Case Interviews Cracked: 32 Solved Cases To Succeed In Management Consulting Case Interviews



Synopsis

Sankalp Kelshikar and Saransh Garg, fresh recruits at top management consulting firms provide detailed solutions to 32 of the best cases they came across during their case interview preparation. The cases can be used to simulate real case-interviews with a partner. The solved solutions replicate actual interviewer-candidate conversations and provide a benchmark to compare with, while highlighting key insights often missed by candidates. Features of the book include:-24 Indian context cases, 8 International cases-All primary case types: Guesstimates, Profitability, Market Entry, Pricing & Unconventional-Each solved case externally reviewed by a consultant within top 4 firms-Section on Key Skills to Develop, each skill illustrated with examples

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Best preparation. Especially when you only have a short time to prepare

A brilliant concept to ease the interview process for one of the most sought after careers with an Indian viewpoint. Highly recommended for any budding management consultant.

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